




LING NI

DESIGNER

CONTACT

 917-208-6663
 lingni003@gmail.com
 www.linkedin.com/in/lingsni
 New York, NY

EDUCATION


BAYLOR UNIVERSITY
Bachelor of Science- Dec. 2018
Major: Apparel Design and Product Development
Major: Business Administration

SPRINGBOARD
UX/UI Certification- 2022

SKILLS

Chinese (fluent)
Adobe Creative Suite
Sketch
Figma
Miro, InVision, Marvel
Microsoft certified
Color matching
Gerber Technology
PLM / Tech packs
Optitex 3D
NedGraphics Textile Design
Product development
Pattern making and draping
Print design
Photography

PORTFOLIO

 www.ling--ni.com

WORK EXPERIENCE

DESIGNER

United Legwear | 2022 - present

- Design and present **Hurley** seasonal lines.
- Develop new **graphics, AOPs, Y/D plaids, graphic techniques** each season.
- Evaluate sales samples and provide comments.
- Initiate and update all **CADs, Tech Packs, and artwork needs.**
- Partnering with product development and production team to maintain on time deliveries. Problem solve collaboratively for risen issues.
- Maintain clear communication with factories and ensuring all information passed are correct, responsible of moving along large qty of product orders.
- Accountable on adhering to departmental calendar and deadlines.
- Trend/mood research, early product/fabric development.
- Cost comparison ensuring styles maintain cost conscious.
- Responsible of providing packaging details for all styles and work cross functionally with packaging designers.
- Helped grew business within the value channel and increased value line volume.
- Previously held Associate Designer role from 2022-2024

ASSISTANT DESIGNER

Tailored Brands | 2020 - 2022

- Responsible for all trim and fabric libraries for the tailored division.
- Accountable for assigning trims to fabric swatches each season and all submit approvals, trend and mood boards for various brands.
- Create sketches for new designs, new label mock ups and packaging needs.
- Maintain clear communication with buyers, fabric vendors, mills, and factories.

ASSISTANT DESIGNER

Basic Resources | 2019 - 2020

- Designed and presented seasonal products with sales and executive team. Products included men's and women's undergarments, sleepwear, and sportswear for Izod, Van Heusen, USPA, private label, Reebok, and Lucky Brand. **Headed** design team for Izod and VH S21 season.
- Proficient in interchanging between multiple brand identities, understand various market needs, and identifying trends.
- Created, prepared and updated CADs, sales decks, tech packs.
- Facilitated mood board creation, trend research, color palette, print design, and presentation with executives.
- Trained in color matching- delegated submit approval for color lab dips, print strike offs, sample qualities, and bulk approvals.
- Communicated with factories internationally.

Previously held internships at **Adam Selman, Naeem Khan, and Wolf Manufacturing.**
Also consistently held multiple academic achievements based on **merit** and **leadership.**